



Bury Health and Wellbeing Board

Title of the Report	Ambition for Ageing (Bury) – aligning Groundwork’s delivery and investments with local strategies and priorities
Date	9 th March 2017
Contact Officer	Vicki Devonport – Executive Director (Groundwork)
HWB Lead in this area	Pat Jones- Greenhalgh

1. Executive Summary

Is this report for?	Information 	Discussion 	Decision <input type="checkbox"/>
Why is this report being brought to the Board?	To update and discuss with board members on progress of the AfA programme in Bury; to discuss achievements and challenges; to determine how learning from the programme can be shared with strategic partners / budget holders		
Please detail which, if any, of the Joint Health and Wellbeing Strategy priorities the report relates to. (See attached Strategy) www.theburydirectory.co.uk/healthandwellbeingboard	Priority 4: Ageing Well		
Please detail which, if any, of the Joint Strategic Needs Assessment priorities the report relates to. (See attached JSNA) http://jsna.theburydirectory.co.uk/kb5/bury/jsna/home.page	<ul style="list-style-type: none"> Provides a common view of health and care needs for the local community Documents current service provision Helps to identify gaps in health and care services, documenting unmet needs Looks at the health of the population, with a focus on behaviours that affect health such as social activity. 		

	<ul style="list-style-type: none"> • Identifies health inequalities • Is concerned with wider social factors that have an impact on people's health and wellbeing, such as housing, poverty and employment and social isolation.
Key Actions for the Health and Wellbeing Board to address – what action is needed from the Board and its members? Please state recommendations for action.	<p>Key actions for the Board are:</p> <ul style="list-style-type: none"> • to note the content of the report • to support up and coming events and the Bury AfA launch over the next few months • we understand that currently the HWB Board measure success in terms of reducing social isolation via Public Health outcomes and the HUB scorecard, are we able to drill down to ward level to gain an understanding of the impact of AfA Bury? • to help us make a greater impact by nurturing links to services who also engage with some of the hidden communities. • to consider if there is any opportunity to share with us any mechanisms of identifying and engaging with Bury residents who are significantly isolated and to consider if the AfA Bury programme could add some value to the developing LCO Staying Well programme.
What requirement is there for internal or external communication around this area?	We would appreciate much wider communication about

	the programme either via Council media, community events and meeting or via social media.
Assurance and tracking process – Has the report been considered at any other committee meeting of the Council/meeting of the CCG Board/other stakeholders....please provide details.	None

2. Introduction / Background

The Health and Wellbeing Board are committed to ensuring that older people are able to play an active role within their community and understand that for some tackling the impact of social isolation will be all the support they need to lead an independent life.

Effective prevention, reablement, and support which promote independence and community resilience, and build on our community assets, are critical and reduce the need for hospital admission or long term care and support.

The AfA Bury Programme brings both investment and opportunity to Bury partners and acts as a catalyst to drive forward the actions highlighted in the refreshed Bury Joint Health and Wellbeing Strategy 2015-18: Living Well in Bury (Making it Happen Together)

We have attached a briefing note giving some of the progress made to date on the AfA Bury Programme, which was circulated to a wide range of partners in December 2016 as we feel this gives an overview of progress to date.

The AfA Programme in Bury helps deliver some of the actions set out in the strategy:

- ensures older people play an active role within their community, tackling the impact of social isolation
- reduces the likelihood of people experiencing a crisis and when they do reduces the impact of this.

3. key issues for the Board to Consider

- How can we share learning with Bury partners to impact on future service development?
- Good progress is being made with the programme – but we could do more if we work with partners to reach those furthest away from social activity.
- How do we make sure that the investments made across Bury lead to sustainable change?

- How will we know if we have been successful in Bury when the investments have been made? What does success look like for Bury partners?
- How might Board members help champion the AfA Bury programme and the Ageing Well agenda?
- The AfA Bury Team are aware of the data provided by the 'Adult User Experience' Survey – are we able to drill down to ward level in terms of analysing the data?

4. Recommendations for action

- Agree to support the programme, events and champion the programme
- The Board to request an update on the programme in 6-9 months from Groundwork
- The Board to receive a final report at the end of the programme which considers how Bury partners might embed and consider the impact of the AfA programme across Bury on health and wellbeing when making policy, planning decisions and service developments.

5. Financial and legal implications (if any)
If necessary please seek advice from the Council Monitoring Officer Jayne Hammond (J.M.Hammond@bury.gov.uk) or Section 151 Officer Steve Kenyon (S.Kenyon@bury.gov.uk).

None

6. Equality/Diversity Implications. Please attach the completed Equality and Analysis Form if required.

None

CONTACT DETAILS:

Contact Officer: Vicki Devonport, Executive Director

Groundwork - changing places and changing lives in
 Bolton, Bury, Oldham & Rochdale

Groundwork, Environment Centre, Shaw Road, Higginshaw, Oldham OL1 4AW

Telephone number: 0161 785 7404 (DD)

0161 624 1444 (main switchboard)

07867 354452 (mobile)

E-mail address: vicki.devonport@groundwork.org.uk

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